

Mockup Feedback

Hi Annabel,

First, I just wanna say I think your mockup looks really nice overall. I like the decisions you've made on things like font choice and text and image placement. I just have a few things that I'm hoping will make the page more legible and work a little better in your wireframe version.

Here's the laundry list:

- I like Futura for the titles, but I don't think it's super legible as body text. I'd use a plain sans serif (think Helvetica) for the body and bump up the text size from where you have it now.
- At the top of the page, the inverted text looks cool, but I worry it'll break when it scales. Instead, I'd like for you to try the title still on the large side above that image, which I think is a nice choice for the top.
 - I think you could crop the top and bottom of the image and make it the same width as the full column
 - OR you could have "SCHOOLS" fully on the top of the image?
- I like the blue bar along the left and the color you chose, BUT only if you can make it work in all page widths. If not, I think having that blue bar on top instead of the side would work well.
 - Also, in class James mentioned it's a lot easier to pin the navigation to the top instead of the bottom of each page
- I think the caption under the image is a little challenging to read right now, I'd play with line height or text weight?
- In the Mississippi section, I don't think the lines are long enough to justify two columns. Maybe you could put a small image on the left to push the text out so it aligns with the other sections?
 - I think the other sections have a great line length!

Overall, great job, thank you for doing a nice job with this first iteration! I'm looking forward to seeing the html version.